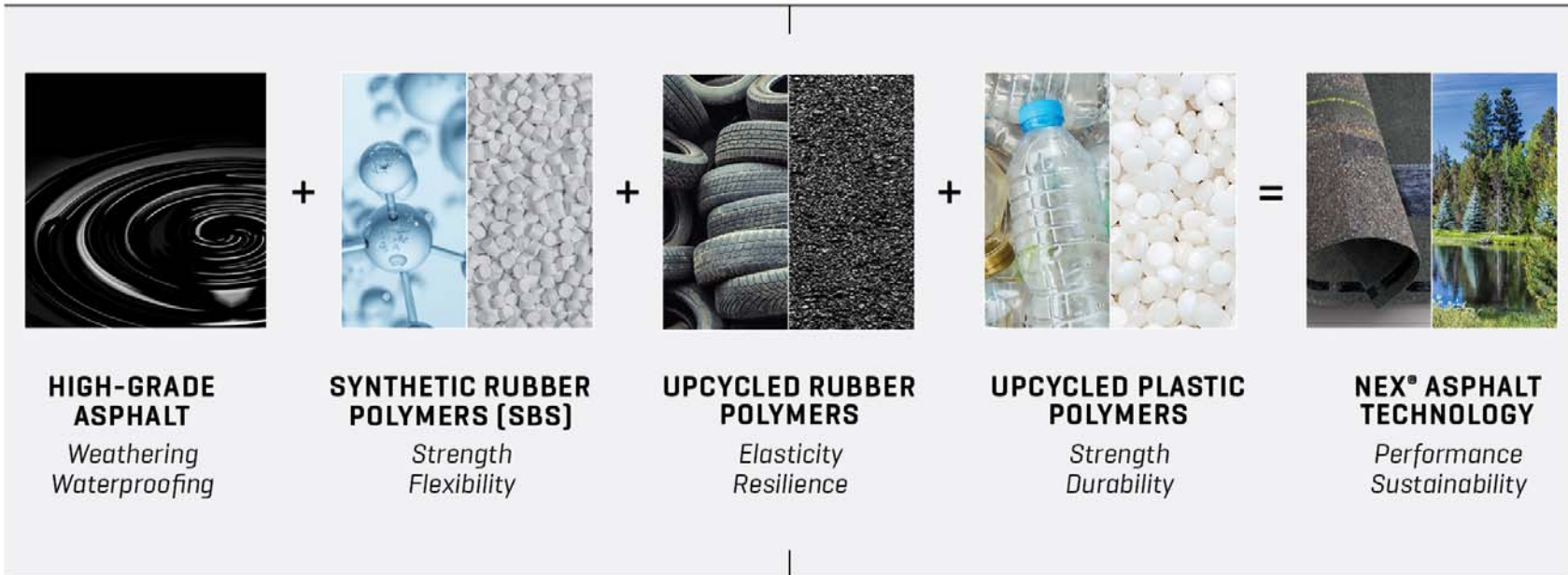


NEX[®] POLYMER MODIFIED ASPHALT TECHNOLOGY [FORMULATION]



What is Upcycling?

Automobile tires are highly engineered for all-weather performance and durability – attributes also desired in shingles. By incorporating used tires, as well as post-consumer hard plastics, not only do we make our shingles more environmentally friendly by recycling these products, we also benefit from the advanced technology inherent in the products themselves, ‘upcycling’ these products to improve our own.

Each roof diverts the equivalent of ~5 rubber tires and ~2,000 plastic water bottles from the landfill.¹